



Project Human Inc.

PHInc., a new way to think about mental health

United together we bridge every gap.

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- Rebirth Project - Suicide awareness
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OUR NEWS FEATURES

EXPRESSIVE MENTAL HEALTH SUMMIT 2023

- What is the summit
- Who is the summit for

A WALKTHROUGH OF THE NIGHT

- Communicating through living art
- Sit down dinner and conversation about mental health
- Fashion show interactive experience - “Lions” by Skip Marley Dance showcase

What does PHInc. need?

WHAT WILL YOUR SPONSORSHIP SUPPORT



Adela was born in Bosnia-Herzegovina on July 14, 1987. In 1993, during the Bosnian War, at the age of five, she was captured, along with her family, and held prisoner until her rescue. On May 7, 1997, she immigrated, with her immediate family to the USA. She became an official citizen of the United States right before her 18th birthday in 2005. She graduated from Edward H. White High School in 2006 and attended Jacksonville University until 2008. In 2013 she completed her licensing for cosmetology from Aveda Institute. In 2014, she opened her own business Adela H Hair and went on to successfully transition her business into the art world. In 2017 she launched her own magazine publication A.D.E.L.A.VILLE, where she discovered her voice through her own depression. In 2017, she officiated the launch of her non-profit Project Human Inc., PHInc., in which she hopes she can help bring about the change in our narratives and end the stigma on mental and emotional health through her own story, her experiences and her awareness of self.

Adela Hittell
Founder & CEO
Director of Operations



Brandy Klimack
Executive Assistant
Brand Ambassador

Brandy joined the team in 2020. She herself has triumphed through trauma and is working through the program herself to heal.

Mission statement:

To bridge the gap between mental and emotional health through expressive;

- ❖ Communication
- ❖ Education
- ❖ Positive tangible evolution of the human.

Vision

To provide humans with a creative and expressive roadmap to success in their daily lives.



CREED

We are the

VOICE for those who cannot SPEAK.
EYES for those who cannot SEE.
EARS for those who cannot HEAR.
HEART for those who cannot FEEL.

UNITED TOGETHER WE BRIDGE EVERY GAP.

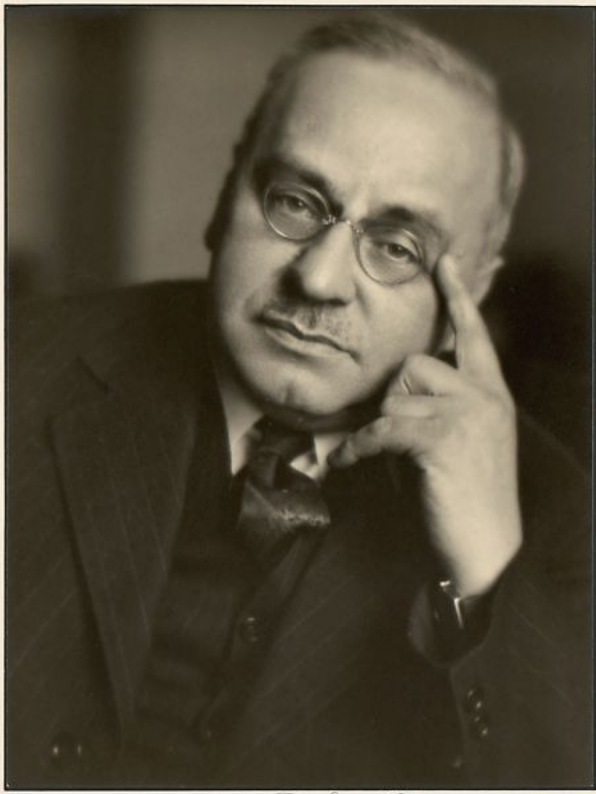
ABOUT US

- ❖ Formed in 2017 to find new ways of **communicating** and advocating for mental health within the individual.
- ❖ Our organization is a **platform** with accessibility to educational resources and creative expression.
- ❖ Our **core belief** is that the human is capable of reaching its **full potential** no matter what barriers had been placed upon them in the past.

We are not medical professionals.



- ❖ United together we bridge every gap left open within a human by creating the sense of community necessary for the individual to succeed.



Alfred Adler - Austrian medical doctor, psychotherapist, and founder of the school of individual psychology.

Foundations of our belief

Alfred Adler - Adlerian Theory of Personality

"We are both the picture and the artist."

6 Tenets

1. Striving for success or superiority
2. Subjective perceptions
3. Unified and self consistent personality
4. **Social interest - Requires community**
5. Lifestyle - *FLAVOR OF YOUR LIFE*
6. **Creative Power - Requires community**

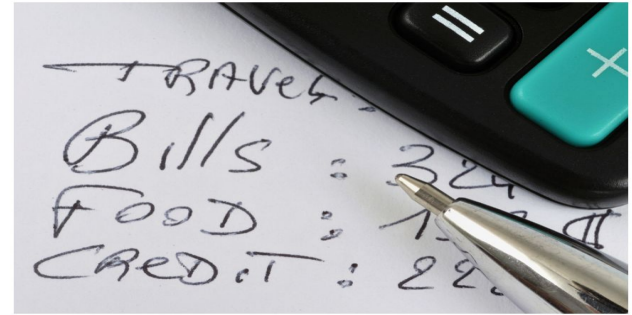
All tenets guided by the **FINAL** goal.

ALL BEHAVIOUR HAS A **PURPOSE**.

Barriers of Mental Health

These three barriers of mental health are becoming bigger burdens on our healthcare system and our communities:

- **Financial** - the cost is too high.
- **Lack of educational resources and conversations** - big stigma surrounding what mental health is.
- **Clinical** - not enough physicians in the field.



What has PHInc., done to help with the barriers?

- **Continued Conversations** - online and in-person monthly events bringings individuals and professionals together to share their knowledge and resources with the community in the process of their healing.



ZOOM
9/6/2020
8:00 PM

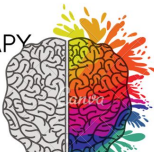
PANEL DISCUSSION

www.phinc-ing.org



Michelle Szynskie

MICHELLE SZYNSKIE ATTENDED TARRANT COUNTY COLLEGE FOR PSYCHOLOGY, UNIVERSITY OF TEXAS, ARLINGTON FOR SOCIAL WORK. ACADEMY OF APPLIED PSYCHOLOGY, DIPLOMA, MODERN APPLIED PSYCHOLOGY, CERTIFIED COGNITIVE BEHAVIORAL THERAPY PRACTITIONER, NLP PRACTITIONER. SHE IS THE AUTHOR OF "LIFE'S STRATEGIC UMBRELLA", "CHAOTIC MIND" AND "REBAR".



Marie Cochran

Continued Conversation
LIVE via ZOOM

Marie Cochran is a trained elite coach, speaker and leadership trainer with 15 years of real estate experience in Northeast Florida. Marie is passionate about empowering new real estate agents to maximize their potential and establish a life of results.

Marie will be speaking on navigating family and careers during the pandemic and inspiring you with her very own mantra, Shut the Fear Up!



- EMPOWER
- GUIDE
- EXPRESS THEIR PASSION
- WILLING TO CONVERSATE TO HELP OTHERS



WHAT DO I WANT?
HAPPY BIRTHDAY TO ME!

- ❖ 2017 - Hosted the first metal health event in Jacksonville at Scan Design using fashion as an expression.



Cover Photographer
William P Cook

PHInc.

Magazine

It's time to PHInc. about Me

*Introducing the Free
Form Writers
#FFW*

*And the color of
the month is...
GARNET!*

*January is International
Creativity Month*

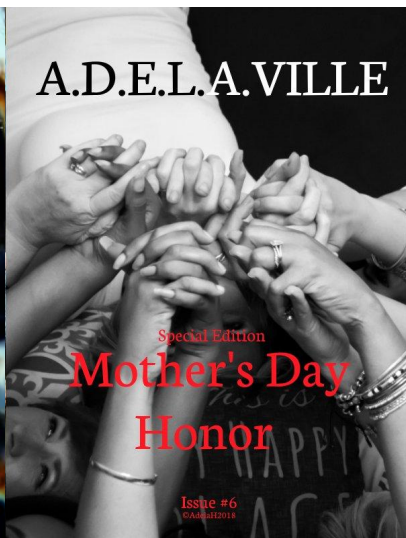
*A year of
Reflection, Creation
& Execution*

*Issue #1
©Project Human Inc.*

*"The magazine was my voice when I could
not speak what I did not understand." AH*

FEATURES ORIGINAL

- ART
- VOICES
- PHOTOGRAPHY
- WRITING





- Began the bridge of communication with humans with disabilities
- Neighborhood Clean ups

CLUB CHALLENGE





- ❖ **2019** - Produced a fashion event for Her Song, charity focusing on helping human trafficking victims at Manifest Distilling.





- **2019** – Launched the **CREATIVE PROJECT INITIATIVE** - Created opportunities for **expression** and **healing** by challenging the community and individual in communication and teamwork to succeed.
 - Rebirth Project 2019 -2020



REBIRTH





CREATIVE PROJECT INITIATIVE
2020/2021

CHECKMATE PROJECT

MARCH 27, 2021 | 8PM
ZOOM PARTY RELEASE

SHORT CONCEPTUAL FILM VIRTUAL
RELEASE PARTY / Q&A WITH CAST AND
CREW

Will Cook Media
Ashely Beloot School of Modeling
Scott Washington
Isabell Lindva Relator
Ivana Grbavac
Rodney Herring
Rose Sanchez
Sam Rooks
Anonymous Donation

*Thank
You*

AH! DESIGNED



The fight against social and personal constraints of expectations.





"From day one I knew it was a different and fresh project, after filming scenes and seeing everything being put together, I realized that it was going to be more than different. It's a unique way of expressing the director's experience and vision that I know will have an impact on many. The professionalism and curriculum followed was top notch. This was an outstanding collaboration of many, great job everyone!" – Antonio Medina / Black King



"I was honestly a little nervous to work on this project, because it was way out of my norm, but now, I regret nothing. It has definitely helped me grow emotionally and mentally." - Sidney Thompson / White Knight





with Adela Hittell from Project Human, Inc

By **David Benfield** - February 11, 2022



OUR FEATURES



Nonprofit donates masks to doctor & staff



Jonalyn Rodriguez, an assistant project manager for Project Human Inc., shared this photo with News4jax of the masks being dropped off Sunday at Ascension St. Vincent's Riverside Hospital. (Special to WJXT)

JACKSONVILLE, Fla. – A doctor and her staff received a special delivery on Sunday, but it wasn't from the Easter Bunny.

Daily Inspiration: Meet Adela Hittell



LOCAL STORIES



SHARE



TWEET



PIN





Expressive Mental Health Summit 2023

What is the Expressive Mental Health Summit?

A yearly event dedicated to bridging and educating the community about mental health.

The vision: 3 DAY COMMUNITY EVENT

- ❖ DAY 1- CONVERSATION
- ❖ DAY 2 - EDUCATION
- ❖ DAY 3 - **EXPRESSION** -2023 This is our first
- ❖ **focus** in our long term vision to bring awareness to mental and emotional health from a **new perspective.**





WHERE & WHEN?

Jacksonville Main Public Library
because it is in the heart of the city.



FALL 2023

Who is this summit for?

- Our community
- Our artists



Communicating through **living** art

- 6:00 PM -7:00 PM
Cocktail Hour
Parachute Goddess Project -12 Goddesses of Inspiration lining the halls of the entrance up the staircase creating emotionally charged interactions with attendees.



THE CONCEPT



This is our tentative schedule and concept of the event.



THE
Parachute Goddess
PROJECT

— EMBRACE THE EXPERIENCE —





BOOK 1 & 2 of 6

<https://www.barnesandnoble.com/w/the-parachute-goddess-project-laylonna-hurley>



Award winning photographer Laylonna Hurley created a mission statement with parachutes that travels across the country to **capture the essence** of women of every existence. Through a photograph, they see the **power** they hold when they **embrace** their true beauty.



- **7:00 - 8:00PM** Sit down dinner with a presentation about Mental Health
- **8:15 PM - 9:00 PM** - FASHION SHOW / DANCE PERFORMANCE TO SKIP MARLEY " LIONS"

Emotionally Charged Experience

**WE GONNA SHINE
OUT THE DARK**

**SKIP
MARLEY**

LIONS

vevo



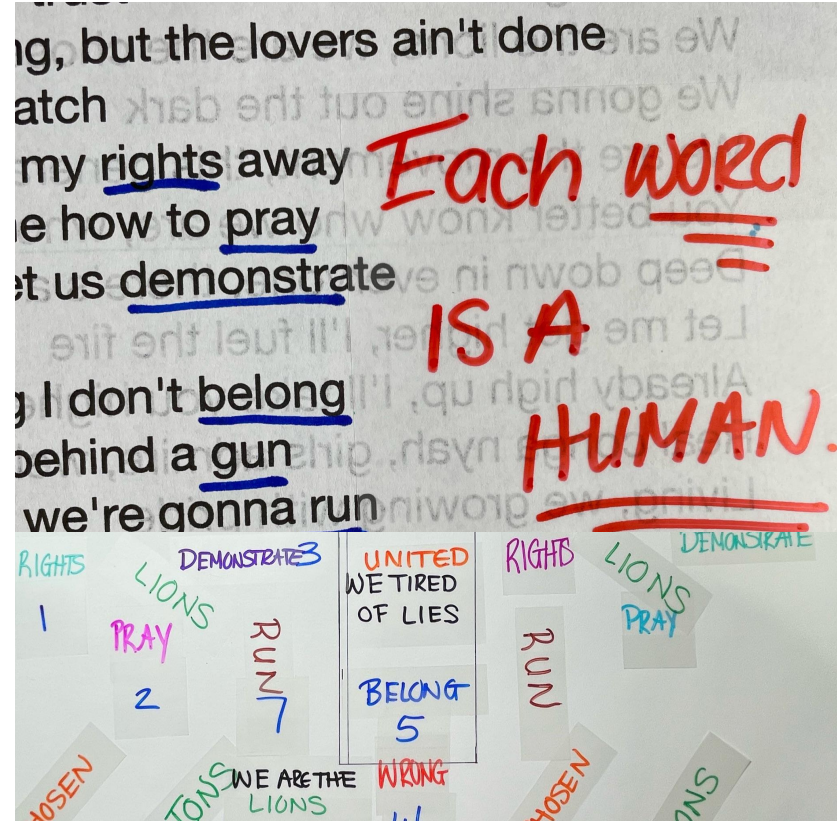
Showcase of Lions by Skip Marley

The lyrics create beautiful **visuals** in our minds that speak upon the **resiliency** of our individual self and the **power of a union**. The beat creates a moving visual allowing individuals expression and a united **hope** of triumph.

We will be using **ASL** during our performance to truly create a bridge in our community and communicate with **all humans**.

The show will consist of a fashion show where **local designers** will be **designing wardrobes** based on the lyrics of the song and **dance routine** choreographed by our dance community.

Music connects souls where words and action fail.



JOIN US ON THE ROOF TOP 9:15 PM - 10:30 PM



VIP



- PRIVATE **INTIMATE** ONE ON ONE WITH THE CAST
- **EXCLUSIVE** ARTIST SHOWCASE
- NETWORK WITH CITY OFFICIALS



PRODUCTIONS

What does PHInc., need to produce this summit?

Volunteers are the key to any organizations success.

- **LEADERS**
- **CREATIVES**
- **SPONSORS**



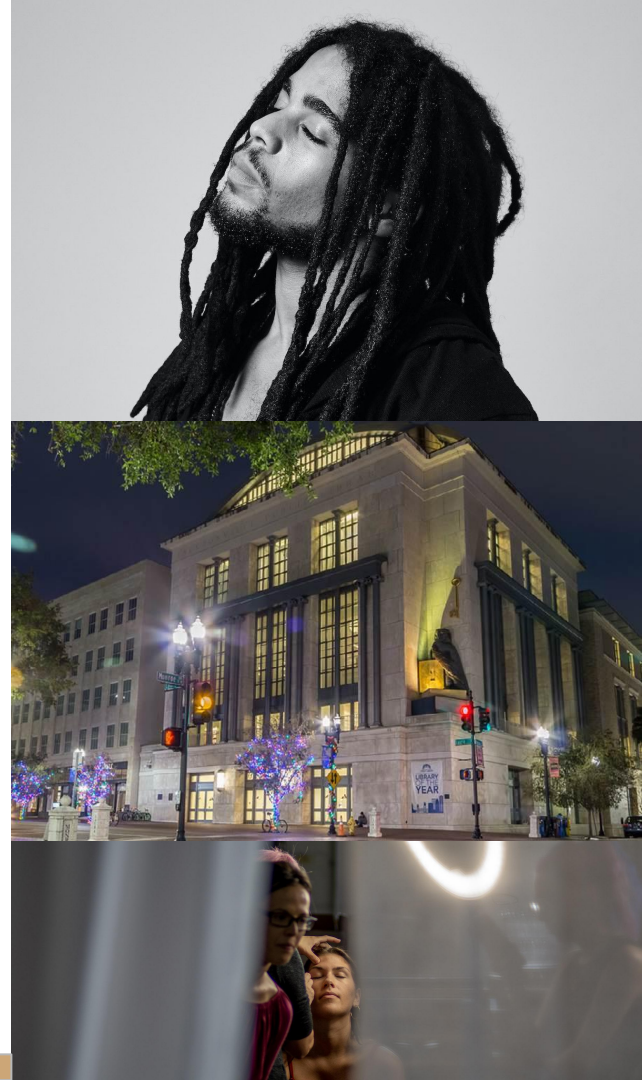
WHAT WILL YOUR SPONSORSHIPS SUPPORT?



- VENUE FOR THE YEARLY SUMMIT
- PRODUCTION / ENTERTAINMENT / MUSIC LICENSING
- EDUCATION FOR OUR COMMUNITY
- MENTAL HEALTH DOCUMENTARY HIGHLIGHTING THE HOPE OF OUR CITY
- CROSS COUNTRY SPEAKING TOUR 2024

HELP US BRING THE IMPORTANT MESSAGE
OF MENTAL HEALTH TO MORE HUMANS.

AH@ADELAHITTELL.COM / 904.235.9720 / WWW.PHINC-ING.ORG



REWARDS



\$1,000

- ❖ VENDOR SET UP AT EVENTS
- ❖ WEBSITE / SOCIAL MEDIA PROMOTIONS
- ❖ LOGO ON COMMUNITY T-SHIRT



REWARDS



\$5,000

- ❖ SPEAKING OPPORTUNITIES
- ❖ VIP TABLE (2)
- ❖ ABOVE TIER



REWARDS

- ❖ VIP CORPORATE TABLE (4)
- ❖ BRAND AMBASSADORS
- ❖ MARKETING
 - Company Video
 - Company Photo
- ❖ ALL ABOVE TIERS



SUPPORT LEVEL

PLATINUM



\$25,000+

- ❖ **VIP CORPORATE TABLE (8)**
- ❖ **PUBLICATION TOUR**
- ❖ **PRODUCERS CREDIT OF PHInc.
DOCUMENTARY**
- ❖ **MERCHANDISE / PRODUCT
COLLABORATION**
- ❖ **ALL ABOVE TIERS**



THANK YOU FOR YOUR SUPPORT IN CHANGING THE NARRATIVE ABOUT MENTAL HEALTH.
As a community, we **believe** in our **city**, our **potential** and our **humans** to
achieve and **accomplish** great things.

Community
same locality a
residence in th

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